



ERIC RODRÍGUEZ FORÉS

Audiovisual Designer

Based in Barcelona, Spain

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LinkedIn



Audiovisual Designer based in Barcelona with hands-on experience in video production, editing, graphic design, motion design and camera work. I've contributed to real broadcast environments, worked with brands as a freelancer, and currently create audiovisual content professionally within a creative team. I care about the craft — intentional imagery, strong visual identity, and storytelling that feels deliberate. Looking for creative roles where design and video intersect.

EXPERIENCE

Junior Graphic Designer & Video Content Creator

Cafler · Jan 2026 - Present

Creative team member for Cafler's rebrand into an AI-powered aftersales platform. Responsible for brand assets, sales presentations, social content, internal photography, and AI workflow integration, across seven markets (Spain, Portugal, France, UK, US, LATAM, Asia). Produced motion graphics for live events and sales demos, including presentations for Point S and Volkswagen Group (VGED).

Graphic Designer

thelastofus.es · 2021 - Present

Full creative ownership of the brand's visual identity — logo, guidelines, social templates, and event graphics — for an independent media brand covering Naughty Dog's universe. Grew the community to 15,000+ followers and earned recognition within the official fan ecosystem, including invitations to industry events.

Digital Content Creator · Internship

3Cat (TV3) · Jun 2024 - Sep 2024

Created and edited digital content for social media (@esport3), including vertical formats with green screen. Supported the "Esport Club" program with rundowns and directing assistance, plus on-set support for interviews and TV News segments.

Audiovisual Designer

Freelance · 2020 - Jan 2026

Occasional, project-based freelance work in video production, graphic design, photography, and visual identity since 2020 — taken on alongside other commitments, not as a continuous practice. Highlights: writing, directing, and editing the independent short film Despierta; creative direction and trailer production for Capoeira, a private annual event; and a complete visual rebrand for content creator Joanastic.

CORE SKILLS

Art Direction

Brand Identity

Graphic Design

Video Production & Editing

Motion Graphics

Photography

AI Workflow Integration

Color Grading

Creative Direction

Content Creation

EDUCATION

Audiovisual Communication

University of Vic · Sep 2021 - Jun 2025

LANGUAGES

Catalan · Native

Spanish · Native

English · B2

SOFTWARE

Figma

Photoshop

Illustrator

Premiere

After Effects

Lightroom

Audition

InDesign

DaVinci